

Jawad Ahmed Sheikh

Address: Malir 15, Near Malir Bridge opposite Malir Court, Karachi.

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Academic Projects

Prepare & presents analysis report on several marketing and sales projects.

Visited several local & multinational organizations as part of projects to understand the real life implementations of learned marketing and sales strategies.

Soft Skills

Distinctive MS Word skills

Moderate expertise of MS Excel and other MS Office software

Moderate knowledge of Adobe

Capable of working effectively in a team

Moderate interpersonal and problem solving skills

Public Dealing and communication skills

Co – Curricular Activities

Participated in competitions and presentations

Participated in beach cleaning activity and community service

Major Subjects

Consumer Behavior

Marketing Research

Sales Management

Retailing

Promotion & Advertising

Digital Marketing

Intent:

To unleash my full potential of knowledge and expertise in the field of Marketing and Sales.

To be the part of a progressive firm offering good opportunity for career advancement and professional growth and acknowledges hard work. From where I can learn and enhance my practical approach regarding my field to gain sufficient knowledge, to serve as the dedicated and the honest employee and experience the environment of the best team.

Education

Sept 2014 – May 2018 Bachelors of Business Administration (BBA)

Majors: **Marketing**
Bahria University, Karachi

2010 – 2012 Intermediate (Commerce)
D.A Degree College For Men, Karachi

2008 – 2010 O Levels (Commerce)
The City School, Karachi

Achievements and Experience:

Jan. 2018 – Present, Sales Assistant,

Joseph Textile Exports, Karachi.

- Promoting business dealings with clients.
- Developing business in market.
- Serves as a basic point of contact for customers with complaints, queries, request, feedbacks etc.

Aug 2017 – Dec 2017, Data Entry Operator,

Joseph Textile Exports. Karachi.

- Entry of customer information on sales and queries.

Associated with multiple societies at university and worked for different departments & levels to organize successful events

- Kar Dikhaao Civic Action Campaign “ Citizens Daily Problems”
- Google AdWords Campaign with Rs.10,000/- budget on search network on online apparel store <https://www.teetome.com>
- Bahria Ad-ventures participant in video advertisement competition.

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- Sales Experience on negotiating and offering the best possible options to sell my friend’s cars.

- Privately teaching different courses of accounting & economics to the students of O levels and intermediate..

REFERENCES

To be furnished upon request.

